

Course Title	“Implementation of Effective Sharing of Information and Intelligence Related to the Importation and Transportation of Food”
Course sponsored or funded by	Certified and funded by the Department of Homeland Security/FEMA
Organization responsible for developing and delivering the course:	The University of Tennessee College of Veterinary Medicine Center for Agriculture and Food Security and Preparedness
Overview	This course will equip participants with the skills necessary to utilize surveillance, tracking and intelligence systems related to the food supply chain. At the end of this course, the participant will be able to effectively identify, share, and disseminate intelligence and information related to food imports and the transportation of food.
Scope	This will be a performance level, instructor-led course that will provide the necessary knowledge and skills to enable participants to implement effective sharing of information and intelligence related to the importation and transportation of food.
Target Audience	The target audience for this course are those with a stake in food safety and defense, including: law enforcement, state fusion center personnel, emergency managers and responders, Extension, public health, food and agriculture industry and security professionals, transportation industry, and federal, state, local, tribal, and regional officials. NOTE: Course participants must be United States citizens.
Prerequisites	Participants are recommended to complete the web-based course entitled “An Introduction to Effective Sharing of Information and Intelligence Related to the Importation and Transportation of Food.”
Course Length	Total instructional time is 8 hours over 1 day.
Course Instructors	Dr. F. William Pierson, MS, DVM, PhD, Diplomate ACPV Professor and Director, Veterinary Teaching Hospital Virginia-Maryland Regional College of Veterinary Medicine Virginia Tech, Blacksburg, Virginia 24061-0443 Mr. Cameron Smoak , International Consultant in the area of food safety, food defense, and crisis management Mr. Lawrence Cunningham , CEO, Essential Security Strategies, LLC; Adjunct Instructor for the National Center for Biomedical Research & Training

**Instructor: Dr. F.
William (Bill) Pierson**



Dr. F. William Pierson received a Bachelor of Science degree in Animal Science in 1978 from the University of Delaware and a Master of Science degree in Poultry Science in 1980 from Perdue University. He then received a Doctor of Veterinary Medicine from the Virginia-Maryland Regional College of Veterinary Medicine in 1984.

After several years in private practice, he returned to Virginia Tech and received a PhD in area of Veterinary Microbiology with an emphasis in diseases of poultry.

Dr. Pierson is a diplomat of the American College of Poultry Veterinarians and holds the title of Associate Professor of Biosecurity and Infection Control with clinical specialization in Avian Medicine in the Department of Large Animal Clinical Sciences at the Virginia-Maryland Regional College of Veterinary Medicine, Virginia Tech.

**Instructor:
Mr. Cameron Smoak**

Picture not available

Joining the Georgia Department of Agriculture in 1976, Cameron served in various positions within the agency over a period of 30 plus years. Cameron served as the Assistant Commissioner of the Georgia Department of Agriculture's Consumer Protection Division from 1995 until his retirement January 31, 2007. Cameron served for many years as the Department of Agriculture's liaison to the Georgia Emergency Management Agency and has extensive experience in crisis management. His emergency work included coordinating relief efforts relating to livestock welfare and food and water wholesomeness and sanitation when Georgia was impacted by tornadoes, hurricanes and other disasters including the 1994 flood – one of the state's most extensive and costliest disasters. Cameron worked with local and federal counterparts in coordinating food safety efforts for two international events hosted in Georgia -- the 1996 Olympics and the G8 Summit held in 2004.

Cameron has served as a member of the Georgia Homeland Security's Agriculture and Food Defense subcommittee. He is past president of the Association of Food and Drug Officials of the Southern States and the Association of Food and Drug Officials (AFDO), the national organization for state, local and federal food and drug regulatory officials. He was AFDO's first representative to the Food and Agriculture Sector Government Coordinating Council (GCC) led by the U.S. Department of Homeland Security, United States Department of Agriculture and the U.S. Food and Drug Administration. In addition, Cameron has been a member of

	<p>the Association of Food and Drug Officials’ Seafood HACCP Training Program Certification Committee and chairman of the Association’s Rules and Regulations Committee.</p> <p>Cameron currently works as a consultant in the area of food safety, food defense and crisis management. His consultancy projects include work with WinWam Software Inc., Uriah Group, USAID, the Georgia Department of Agriculture, CRA, Inc., the University of California Davis Western Institution for Food Safety & Security, and the University of Tennessee Center for Agriculture and Food Security and Preparedness. The USAID project involved foreign travel to Egypt as part of a project to establish a new single Food Safety Agency. The purpose of the new food safety agency is to help improve Egypt’s domestic food safety and to enhance their international reputation for the safety of food products processed and exported by Egyptian businesses. Cameron served as the expatriate consultant on the Inspection Work Group responsible for setting up the new field inspectional sector of the Food Safety Agency.</p>
<p>Instructor: Mr. Lawrence Cunningham</p> <p>Picture Not Available</p>	<p>Lawrence Cunningham has over 30 years experience as a security expert, serving 20 years with the United States Secret Service and 13 years in private security consulting and security management.</p> <p>While with the Secret Service he conducted security surveys and supervised the official visits for dignitaries including Presidents of the United States, Presidential candidates, Pope John Paul II, Mikhail Gorbachev and other foreign Heads of State.</p> <p>Mr. Cunningham served in the Presidential Protective Division from 1982-1987. He has supervised the development and successful prosecution of 75-100 “high tech” domestic and international criminal cases, which included computer hacking and other technology based crimes.</p> <p>Mr. Cunningham is the owner of Essential Security Strategies, LLC specializing in internet, airline, computer and commerce fraud, as well as physical security issues. He has made numerous media appearances, including on CNN and NPR. As an adjunct instructor for the National Center for Biomedical Research & Training.</p> <p>Mr. Cunningham develops and teaches a wide range of counter-terrorism curricula to law enforcement and public safety personnel of private and public organizations.</p>